**SCRIPT for Middletown for Clean Energy Table Display v3.**

We are “Middletown for Clean Energy”, a citizens group working with the Township to meet the State Mandate for 100% clean, renewable energy by 2050. Are you interested in saving money by switching to a clean electricity supplier right now?

[Point to SWITCH TO RENEWABLES] By Clean Renewable Energy, we mean primarily solar and wind.

[Point to right pictures] -> The cost of solar is dropping and is now less than gas or oil in NJ. (There is no longer any coal in NJ.) And the solar installations are skyrocketing.

The cost of wind is doing the same thing. And capacity is going way up way fast.

And Gov Murphy just opened for bid: offshore wind in designated areas on the Jersey coast.

{If someone asks about killing birds, response is they kill fewer birds than cars, airplanes, or cats, and no one is proposing taking any of those away.}

{If someone asks about eyesores or noise, response is they are 15 miles off the coast, no bigger or noisier than a ship on the horizon.}

[Point back to LOWER YOUR EXPENSES – Switch to renewable elec] There are several ways to get cheaper, clean electricity:

* You can install it on your own roof, or in a couple of years buy into community solar [Point to solar brochures]
* You can switch to a 100% clean supplier [Point to SWITCH YOUR ELEC SUPPLY poster on left and invite to take a copy of the flyer if interested]
* Or towns can make Electrical Aggregation available for ALL in the town. This reduces the price to you the consumer even more.

[Point to PROTECT YOUR HEALTH] Switching to clean energy can help stop the pollution and rising temperatures that cause more human disease and deaths - > Asthma and lung disease, tick and mosquito diseases, and heat waves and ozone that can kill people.

CREATE GOOD JOBS: [Point to pictures RENEWABLE ENERGY JOBS on left] Solar and wind technicians are the fastest growing jobs in the US, and they pay well. The offshore wind revolution will soon propel new manufacturing and investment in NJ.

PRESERVE THE SHORE: We can slow the rise of ocean temps and sea level by the switch to clean energy. Keep storm intensity from worsening, and prevent deaths and property damage.

It is actually the case that we have seen 70% MORE extreme storms in the last half century and this will continue worsening unless we STOP it.

[Point to US Map] Cities across the US have committed to 100% Clean Energy. And on the left are the towns in NJ that have done the same. We are working for Middletown to make this commitment.

[Point to WHAT CAN I DO] First, the Middletown Green Team is encouraging every household to cut your energy use by becoming more efficient. The less you use, the less it will cost. [Point to efficiency program brochures.

Next, when you need to upgrade appliances or cars, start switching to electric. Pretty soon, there will be fewer gas stations as they switch to electric charging stations. Within a couple of decades, natural gas and gasoline will be WAY MORE expensive.

[Point to COMMUNITY] In your community, first of all, we would love for you to join our Middletown team. [Show them sign-up clipboard]. We believe that we are literally working to save the world for our grandchildren.

Middletown’s Green Team has been working for years on Sustainable Jersey actions, such as these [Point to MIDDLETOWN GREEN TEAM on left]. Middletown is just about to get silver certification, and has begun energy efficiency actions within the GO FOR THE GOLD! Program. However, the Green Team needs Middletown Committee concurrence to pursue additional Gold Energy actions. “Middletown for Clean Energy” will supply the public push to the Middletown Committee.

[Back to STATE – point] Since Gov Murphy took office, the state is going gangbusters on all these fronts. This is literally a revolution to clean, cheaper energy, good paying jobs, and clean air and clean water for all.

[Show any other brochures and ask for questions.]