



Hours of
Reality™

PROTECT OUR PLANET | PROTECT OURSELVES

WATCH PARTY TOOLKIT



The Climate
Reality Project®

DEAR CLIMATE REALITY SUPPORTERS,

Fossil fuels aren't just driving the climate crisis; they're putting our health at risk. This year, we're sounding the alarm, and we need you to amplify the message.

Host a 24 Hours of Reality watch party and let's start the global conversation about this threat.

On December 3rd-4th, we're presenting the global broadcast event *24 Hours of Reality, Protect our Planet, Protect Ourselves*.

Hosted by former Vice President Al Gore, the global broadcast event *24 Hours of Reality: Protect Our Planet, Protect Ourselves* will sound the alarm on the clear and present danger that fossil fuels and climate change pose to the health of families and communities across the planet.

With millions watching, we'll travel across the Earth for 24 hours to witness how fossil fuels and climate change are creating an ever-more dangerous world for all of us. We'll speak to thought leaders, policymakers, scientists and more to learn more about the many health risks this crisis has created or deepened.

We'll share this message of hope with stories of individuals, communities, and businesses in key countries working to break free of fossil fuels and shape a healthier and more prosperous future for us all.

Here's where you come in. Throughout the broadcast, we'll be calling on citizens around the world to take action. The more people who participate, the more powerful we'll be. By inviting your friends, family members, neighbors, and colleagues to join you in watching, you can unite people in your own backyard, bring your community into the conversation and have a great time while you do it.

So thank you, from all of us at Climate Reality™. This toolkit includes everything you'll need to organize an event for 24 Hours of Reality™.

It's our chance to make a difference. Our chance to ensure we press forward with urgent action to tackle the greatest challenge of our lifetime. We're excited to have you with us for this historic day.

Thank you for all that you do,

The Climate Reality Team

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ONE DETERMINE THE TIME AND PLACE

Decide what time during 24 Hours of Reality™ you'd like to tune into the broadcast. Once you know when you'd like to host your party, secure an event space. An event space can be as simple as your living room, a local bar or restaurant, a place of worship, library, or town square. Be sure to check if you need permits/reservations!

Please check the start time for each hour-long segment in the table below to help determine when to schedule your watch party. We've included both the local start time for each segment, as well as the time it will air in Los Angeles, California (our broadcast headquarters).

Broadcast Schedule for 24 Hours of Reality: Protect Our Planet, Protect Ourselves

HOUR	HIGHLIGHTED COUNTRY	LOS ANGELES AIR TIME	LOCAL AIR TIME IN COUNTRY*	LOCAL AIR DATE
1	United States	6:00 PM	6:00 PM (UTC -8)	3-Dec
2	Canada	7:00 PM	7:00 PM (UTC -8)	3-Dec
3	Australia	8:00 PM	3:00 PM (UTC +11)	4-Dec
4	Pacific Island	9:00 PM	6:00 PM (UTC +13)	4-Dec
5	Japan	10:00 PM	3:00 PM (UTC +9)	4-Dec
6	Philippines	11:00 PM	3:00 PM (UTC +8)	4-Dec
7	China	12:00 AM	4:00 PM (UTC +8)	4-Dec
8	Indonesia	1:00 AM	4:00 PM (UTC +7)	4-Dec
9	India	2:00 AM	3:30 PM (UTC +5:30)	4-Dec
10	Middle East and North Africa	3:00 AM	3:00 PM (UTC +4)	4-Dec
11	Sub-Saharan Africa	4:00 AM	1:00 PM (UTC +1)	4-Dec
12	South Africa	5:00 AM	3:00 PM (UTC +1)	4-Dec
13	Spain	6:00 AM	2:00 PM (UTC +1)	4-Dec
14	Scandinavia	7:00 AM	4:00 PM (UTC +1)	4-Dec
15	Germany	8:00 AM	5:00 PM (UTC +1)	4-Dec
16	France	9:00 AM	6:00 PM (UTC +1)	4-Dec
17	Poland	10:00 AM	7:00 PM (UTC +1)	4-Dec
18	United Kingdom	11:00 AM	7:00 PM (UTC +0)	4-Dec
19	Brazil	12:00 PM	6:00 PM (UTC -2)	4-Dec
20	South America	1:00 PM	6:00 PM (UTC -3)	4-Dec
21	Central America and Caribbean	2:00 PM	5:00 PM (UTC -5)	4-Dec
22	Mexico	3:00 PM	5:00 PM (UTC -6)	4-Dec
23	United States	4:00 PM	6:00 PM (UTC -6)	4-Dec
24	United States	5:00 PM	6:00 PM (UTC -7)	4-Dec

* While many countries have multiple time zones, the noted UTC indicates which time zone will be used to mark the hour.

TWO CREATE YOUR EVENT SHARING LINKS

Once you've made arrangements for your watch party, create a [Reality Hub](#) event and a Facebook event featuring all the necessary information for attendance.

YOUR FACEBOOK EVENT

To create your Facebook event, please use the following guidelines:

- Choose whether to make your event private (people will only find it when you invite them directly) or public (people may find and join your event on their own).
- Title your event "24 Hours of Reality 2018: [Location/Chapter Name] Watch Party." This way, people will know where your watch party is taking place, and we'll be able to find your event (and maybe share posts from it during the live broadcast).
- Use [this image](#) as your event photo.

Lastly, you can include this description below along with the unique details of your own watch party:

"On December 3-4, Climate Reality™ and former US Vice President Al Gore are presenting the global broadcast event *24 Hours of Reality: Protect Our Planet, Protect Ourselves*. Featuring an all-star lineup of celebrated thought leaders, political icons, artists, scientists, and more, *24 Hours of Reality: Protect Our Planet, Protect Ourselves* will travel the globe for 24 straight hours with thought-provoking conversations, rousing musical performances, and inspiring stories.

I'm hosting a watch party for this broadcast and inviting people who are concerned about the health of our families and communities to watch a segment of the program with me. I hope you'll join! To see more details on the broadcast, check out 24hoursofreality.org."

Once you've made arrangements for your watch party, create a Facebook event and a [Reality Hub](#) event featuring all the necessary information for attendance.

YOUR REALITY HUB EVENT

If your watch party is public, share it in [Reality Hub](#), Climate Reality's online community for Climate Reality Leaders and other climate activists. Anyone can view and RSVP to watch parties posted on Reality Hub!

- 1) **If you're a Climate Reality Leader**, log into the platform and visit the "[Attend an Event](#)" page. If you make your watch party a public event on Reality Hub, it will automatically be logged as an Act of Leadership after 24 Hours of Reality™ is over.
- 2) **If you're not a Climate Reality Leader**, visit Reality Hub's "[Attend a Watch Party](#)" page. Use the map to find a watch party happening near you, or click "**Host a Watch Party**" to

create your own. You will need a Reality Hub account to post a watch party, and will be prompted to create one if you don't already have one.

- 3) Fill out the [watch party form](#), and be sure to include all the details someone would need to participate in your event. Provide a descriptive title and brief summary as well as an accurate address so others can find your watch party. In the “Event Website” field, enter the link to your Facebook event so that others can RSVP and share with their social networks.
- 4) Hit “Submit,” and you'll be taken to your event page. You can share out your Reality Hub event by copying the event page URL into any email or social media post. Others will be able to see your event details, even without a Reality Hub account.

24 HOURS OF REALITY

FIND OR CREATE A 24 HOURS OF REALITY WATCH PARTY

24 Hours of Reality is a groundbreaking live global broadcast event that focuses the world's attention on the full truth, scope, and scale of the climate crisis. Every year for one special day, The Climate Reality Project unites people around the globe to demand real solutions to the greatest challenge of our time.

The show harnesses the power of celebrities, musicians, world leaders, and individuals working in communities around the world to inform, inspire and activate people across the globe.

By inviting your friends, family members, neighbors, and colleagues to join you in watching *24 Hours of Reality: Protect Our Planet, Protect Ourselves*, you can unite people in your own backyard – and have a great time while you do it.

Want to learn more about hosting a watch party? [Download this toolkit!](#)

Find a watch party near you using the options below, or **create a watch party** by clicking the button.

HOST A WATCH PARTY



THREE MAKE A RECRUITING PLAN

A recruiting plan doesn't need to be complicated. Simply:

- Set a goal for the size of your watch party.
- Invite your family, friends, colleagues, neighbors, and local community groups.
- Track your RSVPs.

When setting your goal, keep in mind the capacity of your event space. If you're aiming high, remember to plan for plenty of outreach.

Outreach can include many methods, such as:

- Personal calls, texts, emails, and in-person invitations to friends and family.
- An open event on Facebook inviting your entire friend list and asking other attendees to invite theirs.
- Calls and e-mails to local community groups.
- Fliers in public places like community boards, coffee shops, and places of worship.

Be sure to determine a method for tracking your RSVPs. You can use an online RSVP tool or form (like your event page on Reality Hub, your Facebook event, or any online form), a spreadsheet you maintain yourself, or even a good old-fashioned pen and paper list. Your list should include contact information so you can follow up before the watch party to make sure they have all the details! Phone follow-up is most effective, but you can also use tools like email and Facebook messages.

SAMPLE RECRUITING PLAN

Goal for watch party attendees: **40 people**

Calls, texts, and e-mail to friends and family: **20 people**

Facebook event recruitment: **5 people**

Calls and email to local community groups: **10 people**

Fliers: **5 people**

RSVP tracking via Reality Hub

SAMPLE PERSONAL EMAIL

Dear [NAME],

As you may know, an organization that's become very important to me is The Climate Reality Project, which was founded by former US Vice President Al Gore to empower people everywhere to act on climate change and create a healthy future for our planet.

On December 3–4, Climate Reality™ is presenting *24 Hours of Reality: Protect Our Planet, Protect Ourselves*. Hosted by Vice President Al Gore and featuring an all-star lineup of political icons, artists, scientists, and more, *24 Hours of Reality: Protect Our Planet, Protect Ourselves* will travel the globe for 24 straight hours with thought-provoking conversations, rousing musical performances, and inspiring stories.

I'm hosting a viewing party and inviting people who – just like you – are concerned about the health of our families and communities to watch a segment of the program with me and join millions worldwide in urging our leaders to press forward on the climate fight.

Fossil fuels might be the greatest threat to public health worldwide, driving a climate crisis and threatening the health of our families and communities. Extreme weather is on the rise, infectious diseases are spreading, and our food and water supplies are increasingly at risk. And yet, far too few people are talking about it. That's why we're sounding the alarm on the clear and present danger that fossil fuels and climate change pose to the health of families and communities across the planet. This year's 24 Hours of Reality™ will highlight just what's at stake, and show us how there are already solutions underway to help us transition to a cleaner, brighter, and healthier future for us all.

Plus, it's going to be a great program and a lot of fun to watch together. We'll hear the modern tales of how citizens, scientists, entrepreneurs, and local leaders are creating practical solutions that work. I hope you'll join us!

EVENT DETAILS

When: Date and time

Where: Location

RSVP: (Include the link to RSVP to your event online)

Please RSVP by (insert date). If we come together to speak with one voice, our leaders will have to listen. Thanks in advance for joining me to help create a better world.

Hope to see you there!

[Your Name]

SAMPLE EMAIL TO COMMUNITY GROUP

Dear [NAME],

I am writing to you on behalf of The Climate Reality Project [as a Climate Reality Leader], an organization founded by former US Vice President Al Gore to empower people everywhere to act on climate change and create a healthy future for our planet.

On December 3–4, Climate Reality is presenting *24 Hours of Reality: Protect Our Planet, Protect Ourselves*. Hosted by Al Gore and featuring an all-star lineup of celebrated thought leaders,

political icons, artists, scientists, and more, *24 Hours of Reality: Protect Our Planet, Protect Ourselves* will travel the globe for 24 straight hours with thought-provoking conversations, rousing musical performances, and inspiring stories.

I'm hosting a special watch party as part of this historic day and inviting organizations like yours that are committed to healthy families and communities to [co-host/sponsor/partner/watch] the program and join millions worldwide in urging our leaders to press forward on the climate fight.

I would be tremendously honored and excited to have you support this event any way you could. Could you please share this invitation with your networks and consider attending yourself? Fossil fuels might be the greatest threat to public health worldwide, driving a climate crisis and threatening the health of our families and communities. Extreme weather is on the rise, infectious diseases are spreading, and our food and water supplies are increasingly at risk. And yet, far too few people are talking about it. That's why we're sounding the alarm on the clear and present danger that fossil fuels and climate change pose to the health of families and communities across the planet. This year's 24 Hours of Reality™ will highlight just what's at stake, and show us how there are already solutions underway to help us transition to a cleaner, brighter, and healthier future for us all.

Plus, it's going to be a great program and a lot of fun to watch together. We'll hear the modern tales of how citizens, scientists, entrepreneurs, and local leaders are creating practical solutions that work. I hope you'll join us!

EVENT DETAILS

When: Date and time

Where: Location

RSVP: (Include the link to RSVP to your event online)

Please RSVP by (insert date). If we come together to speak with one voice, our leaders will have to listen. Thanks in advance for joining me to help create a better world.

Hope to see you there, and thank you for helping me spread the word!

[Your Name]

SAMPLE PHONE CALL SCRIPT

Hi [NAME],

My name is [your name] and I'm a [Climate Reality Leader/volunteer] with The Climate Reality Project. How are you today?

I'm calling because I'm hosting a party on December [3 OR 4] as part of Climate Reality's global day of action on climate change, *24 Hours of Reality: Protect Our Planet, Protect Ourselves*. It's going to be an incredible live broadcast addressing the health impacts of the climate crisis

and how activists are making a difference in this fight. I would love to have you join us. Can you come?

IF YES: Share the event details and get an email address to send the details and RSVP link.

IF NO: No worries, I understand it's a busy time of year. Would you mind sharing this information with anyone you know who might be interested?

IF NOT SURE: I'd love to tell you a little more about the event and why this is a cause I'm so passionate about.

Hosted by Vice President Gore, the show will feature an allstar lineup of political icons, artists, scientists, and more.

What makes this such a special event is that right now, people like you and I have the power to make a real impact on the future of our planet. Fossil fuels are driving a climate crisis and threatening the health of our families and communities. Extreme weather on the rise. Infectious diseases spreading. Our food and water increasingly at risk. Far too few people are talking about this crisis. *24 Hours of Reality: Protect Our Planet, Protect Ourselves* will show how we can solve this crisis and create healthier, thriving communities by making a global transition to clean, renewable energy.

Would you like to come to [your location] and watch the event with me? We'll be watching the broadcast, learning about the challenges and progress faced by nations around the world, and talking about the exciting developments in clean energy and other areas that are bringing the world to a turning point on climate change. [If there will be food, mention this here.]

Thank you! Goodbye.

SAMPLE FLYER (NEXT PAGE)



PROTECT OUR PLANET | PROTECT OURSELVES

**YOU KNOW CLIMATE CHANGE IS
TRANSFORMING OUR PLANET.**

YOU WANT TO STOP IT.

NOW, HERE'S YOUR CHANCE.

Join us on December 3-4 for a watch party as part of *24 Hours of Reality: Protect Our Planet, Protect Ourselves*, a global day of action and music to address climatechange, hosted by former US Vice President Al Gore. Fossil fuels are one of the biggest threats to public health worldwide. They're driving the climate crisis and threatening the health of our families and communities as extreme weather becomes more common, infectious disease spreads, and our food and water are increasingly at risk.

This is our chance to make a difference. Our chance to ensure we press forward with urgent action to tackle the greatest challenge of our lifetime.

**COME TO THE WATCH PARTY AND ADD YOUR VOICE. IT'S ONE
DAY TO CHANGE THE WORLD. AND TOGETHER WE WILL.**

WHEN:

WHERE:



**The Climate
Reality Project**

FOUR MAKE AN EVENT AGENDA

FOLLOW OR CUSTOMIZE THE SAMPLE BELOW.

Introduction – 10 mins: Allow participants to introduce themselves. Introduce yourself [as a Climate Reality Leader, if applicable], explain the mission of The Climate Reality Project, and what 24 Hours of Reality hopes to accomplish.

View – 1 hour: Watch the live stream of 24 Hours of Reality.

Discussion – 15 mins: Lead a discussion with the group about the segment that was just viewed. If you are a trained Climate Reality Leader, consider doing an [abbreviated presentation](#).

Call to action – 20 mins: Ask each guest to take action. If you're working on a particular local initiative or campaign, this is a great time to engage your watch party guests in any effort you're working on. For example, if you're running a 100% Committed campaign, you might have guests sign a petition for your community to be powered by 100 percent renewable electricity.

FIVE PLAN FOOD, DRINKS, DECORATIONS, AND OTHER EVENT SUPPLIES

Once you have an idea how many people are going to come to your party, decide what other supplies you need for the event, including food and drink if you'd like to provide this. Consider making your event a potluck or contacting local restaurants or stores for donations. Decide if you would like to decorate your event space.

SIX MAKE YOUR EVENT AS SUSTAINABLE AS POSSIBLE

There are three broad questions to consider:

WHO'S COMING AND HOW?

Going Digital – There are several online event marketing resources and social media tools to help publicize your event without the need for printing materials. The flyer included above, for instance, can be sent or posted online instead of being printed.

Transport Footprint – If it's an option, try to plan your party in an easily accessible, central location with public transport access. If available, be sure to provide your guests with information about ways to carpool, bike, or use public transit to travel to your event.

WILL THERE BE SNACKS?

Refreshments – If you're providing snacks, there are lots of options for organic, fair trade, and locally-sourced items. Going vegetarian also helps to reduce the impact of the event.

Minimizing Waste – It is also cost-effective to purchase snack items in bulk to serve to your guests in large serving dishes vs. individually-packaged snack items.

Water – Providing pitchers of water and glasses helps avoid the sale, transportation, and disposal of plastic water bottles.

Serviceware – You may be able to use dishes and silverware to reduce the need to use disposable serviceware items. If you have a large group and disposable items are the only option, compostable plates, utensils, and other disposables are often available at local grocery stores.

WHAT GOES WHERE?

Waste Diversion – Depending on the size of your party, capturing and diverting as much waste from the landfill is possible using a three-bin stations to capture recycling, compost, and landfill items throughout your party. Some cities also offer curbside recycling and compost collection.

SEVEN DETERMINE AND TEST YOUR TECHNOLOGY

Whether you are planning to livestream from 24hoursofreality.org or tune into a locally aired broadcast, make sure your technology works at your event venue. For information on local broadcasts, check your local listings, and keep an eye on 24hoursofreality.org where we'll be posting broadcast information as it's confirmed.

EIGHT CONFIRM YOUR RSVPED GUESTS

Everyone has busy schedules and it's easy to forget things when caught up in the intricacies of everyday life. Confirming that guests of your event have all the information they need helpful and important. Phone calls are the most effective way to confirm; you should try to get all your guests on the phone in the week before your event.

SAMPLE CONFIRMATION TEXT

Hi there. I want to remind you about my 24 Hours of Reality™ watch party on [date and time] at [location]. I hope you'll join us to hear about the climate action taking place all over the world. Will I see you there?

SAMPLE CONFIRMATION EMAIL

Dear [NAME],

Thank you for RSVPing to attend my watch party! We're coming together to watch and join The Climate Reality Project's global day of action and music, **24 Hours of Reality: Protect Our Planet, Protect Ourselves**. I'll be streaming the event on *[date of your watch party] at [watch party location]*.

It's going to be a great program. Hosted by former US Vice President Al Gore and featuring an all-star lineup of celebrated thought leaders, political icons, artists, scientists, and more, *24 Hours of Reality: Protect Our Planet, Protect Ourselves* will travel the globe for 24 straight hours with thought-provoking conversations, rousing musical performances, and inspiring stories. We'll tune in for a segment of the broadcast, and then talk about how we can make our voices heard.

This year's broadcast comes at a critical time for our climate. In the year since the landmark Paris Agreement entered into force, the world has seen significant developments that both advance and jeopardize our progress on climate action and clean energy. In the US and other countries where government leaders have retreated from the climate fight, citizens have stepped up to push for practical solutions everywhere and in every way possible. Be the Voice of Reality will explore the intersections of climate change and public health. Fossil fuels are one of the biggest threats to public health around the world. They drive the climate crisis and threaten the health of our families and communities.

The timing of this event couldn't be more perfect – or critical. Broadcast right as world leaders meet at the UN's COP 24 climate conference, 24 Hours of Reality™ will highlight just what's at stake for our health and our families, challenging all of us to act at this decisive moment.

I look forward to seeing you there! Please respond to confirm *[if you have food, so I can be sure there is enough food item of choice for you!]* *[if no food, so I can plan accordingly!]*.

Thanks,

[Your Name]

SAMPLE PHONE SCRIPT

Hi [NAME],

I'm calling to make sure you have all the details about next week's 24 Hours of Reality™ watch party. Are you all set with when and where we'll be meeting?

IF YES: Great! And I'll also be sending around an email with all the details, just so it's at the top of your inbox. I can't wait to see you there!

IF NO, I FORGOT: Share details. I'm also going to send these around via email so you'll be able to find them at the top of your inbox. I'm looking forward to seeing you there!

IF NO, NOT COMING: Oh no, I was really looking forward to seeing you! Is there any chance you can join us for part of the broadcast? We'd love to have you with us!

Thank you!

NINE MAKE SURE EVERYONE TAKES ACTION

Your watch party is a great opportunity to build momentum on whatever campaign you or your chapter might be working on. Get them to take action on the spot — whether signing a petition or calling a decision — but also have a conversation about how you can get them involved going forward! At the very least, if you're a member of a chapter, have your guests join your chapter!

Looking for a way to make a difference right now?

1. Download the [100% Committed Toolkit](#) to get started moving your community to 100% renewable electricity.
2. If you're in the US, [opt in to your local Climate Reality chapter](#).
3. If you're outside of the US, get connected with your nearest branch.

TEN BE PART OF THE BROADCAST!

Social media is a great way for you to participate directly in 24 Hours of Reality.

BE A PART OF THE SHOW WITH #24HOURSOFREALITY!

Use **#24HoursofReality** to share thoughts, pictures, and even video from your watch party for a chance to be featured on the broadcast during social media segments by Vice President Al Gore!

Be sure your accounts are set to “Public” so we can see them!

Check 24hoursofreality.org regularly for updates on how you can maximize your social media impact! Here are some ideas on what to post:

- Leading up to the event post to your community why this is important to you.
- Take a selfie with a sign that shares in a few words why you’re joining the event.
- Help spread the word by sending us a group photo from your event.
- Encourage everyone attending to post on their social networks the reason they are coming.
- We look forward to your watch party joining the conversation!

ELEVEN ENJOY YOUR EVENT

While discussions regarding climate change and other related issues are generally serious by nature, it’s important to make sure that everyone — including yourself — has a great time at your party!

TWELVE FOLLOW UP WITH YOUR ATTENDEES WITHIN THREE DAYS

After your watch party, sending out thank-you messages to attendees within three days will make everyone feel good about attending, encourage support for future events, and inspire further action on climate change. This is also a great way to get feedback on the event so the next one you host can be even better! Again, phone calls, emails, Facebook posts, and texts are all great ways to communicate your gratitude.

In your follow-up to attendees, be sure to thank them and reiterate what you are working toward. Let them know about all the ways they can get involved, and end with a clear ask for them to take action. If you're affiliated with a Climate Reality™ Chapter, be sure to include the opt in form for them to join your chapter!

SAMPLE FOLLOW-UP EMAIL

Dear [NAME],

Thank you for attending my 24 Hours of Reality™ watch party and for adding your voice to the global chorus urging world leaders to act on climate change.

Together, we'll ensure everyone from our local communities up to our world leaders keep working to expand clean energy, cut emissions, and stop climate change.

Like we discussed at the party, part of how we do this is by talking to our family members, friends, and neighbors and asking them to take action too. It may not be easy at first, but you'd be surprised how many people care about climate change like you do and want to do something to make a real difference.

In solidarity,

[Your Name]

BONUS IF YOU'RE A CLIMATE REALITY LEADER, REPORT YOUR ACT OF LEADERSHIP

Now that you've hosted a successful watch party, pat yourself on the back! You should let other activists know by reporting this as an Act of Leadership on Reality Hub. One watch party in your town is fantastic, but hundreds of watch parties across the world sends an even more powerful message to our leaders.

Acts of Leadership are a crucial part of Climate Reality™. We use the information you share not only to know how best to support you and other Climate Reality Leaders, but also to secure the resources that fund this crucial program. Thank you for being a part of it.

INSTRUCTIONS:

1. Go to your dashboard in Reality Hub and click on "New Act of Leadership."
2. Select "Organized an Event" for the category.
3. This event is associated with The Climate Reality Project, so please check the "Yes" box for that question.
4. In the summary please indicate that this was a watch party.
5. Great job! Thank you for hosting and for telling us about it.
6. If your attendees are also Climate Reality Leaders, please encourage them to log their attendance as an Act of Leadership too! The category for them would be "Attended an Event."

ABOUT THE CLIMATE REALITY PROJECT



Founded and chaired by Nobel Laureate and former US Vice President Al Gore, The Climate Reality Project is dedicated to catalyzing a global solution to the climate crisis by making urgent action a necessity across every level of society.

We must change. We can change. We will change.

With glaciers melting, seas rising, and 17 of the Earth's 18 hottest years on record coming this century, we know humanity must change and act boldly to solve the climate crisis.

The good news is that we know we can. Solar, wind, and other renewable solutions are becoming more affordable every year. And all around the world, countries from China to Chile are seizing the moment, working to cut emissions under the Paris Agreement and create a safe, sustainable, and prosperous future powered by clean energy.

At Climate Reality™, our job is to ensure we will. Led by Vice President Gore and CEO Ken Berlin, we use twenty-first century digital tools and activist trainings to share the truth about the crisis and empower citizens worldwide to become powerful forces for change.

For more information, visit www.ClimateRealityProject.org or follow us on Twitter at [@ClimateReality](https://twitter.com/ClimateReality).