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**10/4/2022 NJ 50 by 30 Building Electrification Team report to Climate Reality Project. we have 3 new topics:**

1. We tabled at Middletown Day Festival on Sept 24. We included “Middletown for Clean Energy” posters, and added the building-related incentives that were announced in the new IRA.    
        We had about 50 Attendees: , and  10 signed up for our monthly NJ 50x30 Building Electrification webinars.

TOPIC 2  Join us, for our **10th** Building Electrification **webinar Oct 20** , which will feature 3 speakers:

**The** lead speaker “Scott Nelson”.  Scott owns a large HVAC company in central-NJ and will provide a heat pump dealer's view of consumer HVAC options.  Scott laments the lack of newly trained HVAC specialists as the old ones retire. (I personally have dreamed of being an HVAC specialist- I had a chance- but never took the classes)

**SECOND SPEAKER is** Matt Kavanagh, Parsippany Green Team co-Leader, describing his ground source heat pump, solar roof, energy storage, amped-up insulation, and two hybrid EV vehicles. Matt is a showcase, for the rest of us, on steps to **reach closer to zero** GHG emissions.

**THIRD SPEAKER** We are excited to bring a new topic: Jordan Stern, president of Platsky Companies, and Platsky HVAC, which represents manufacturers from around the world for the hvac and related industries. Platsky has the technical experts who support engineers, contractors, architects and other construction experts on how to integrate new technology products into the existing design world. I brought in Jordan because his skills are HIGH in the HVAC SUPPLY CHAIN. But I suspect Jordan’s goal is to guide others away from mistakes he has witnessed in NewYork’s rush to a Net Zero World.

Our third new item is YESTERDAY, Gov. Murphy announced a statewide Clean Buildings Working Group of 18 NJ non-government organizations + five NJ agencies  
 The working group charter is to reach agreement, and then produce a roadmap to decarbonize NJ buildings.

**The “NJ 50x30 Building Electrification Team”** **SET THE STAGE**: FIVE MONTHS AGO: we asked Gov. Murphy to produce a roadmap, which would enable the Governor to reach his **own goal** of 50% GHG reduction by 2030 (the Governor created EO #274, establishing the 50x30 goal, after our request). THEN, we ensured follow-through by meeting with each of the responsible NJ agencies, and chief NJ BPU contract holder: “Rutgers Center for Green Building” -

FOUR MONTHS AGO, during our meeting with the Governor’s Office of Climate Action and the Green Economy we discussed the formation of a working group. **We volunteered to serve**, but sadly did not get picked. All chosen members are professional (not volunteer like us). ALSO, only one environmental group was chosen: the Natural Resources Defense Council

I intend to support this new Working Group however I can.