Middletown for Clean Energy

Notes and Ideas from July 2 Meeting

* Talk to school superintendent/look at budget re installing solar energy in school buildings and about talking to or giving presentations on climate change to students
* Find out and tell people about procedures for getting solar (residential) and counter misinformation. (See references)
* Piggyback on work other towns have done; don’t reinvent the wheel.
* Let people know that much of the work in towns can be done using BPU grants (town or taxpayers not required to foot bill)
* \*\* Our group’s goal is to drive Middletown to 100% clean energy by 2050
* Middletown should take steps like requiring new businesses (and existing large flat-roof buildings) to have solar
* Booth at Middletown Day (Joanne Irwin will explore)
	+ Explore other potential venues: PTAs, Thompson Day.
	+ Design and hand out brochure – make it SIMPLE. Include a logo (Jo Lockett has experience). Steve Miller will explore Sierra Club money for brochures, etc.
	+ Ask people to complete a 5-minute survey. Jo Lockett has experience in creating survey, and subsequent analysis to set a baseline of what people are thinking.
	+ Joanne and Doug Irwin have a 10ft X 10ft gazebo tent we could use; they also have a connection to Janet, the parks person on the Green Team
* Find young people to involve in our effort and be the public face on the booth. (HS or Brookdale Environmental Club?)
* Arrange an event (town or county – maybe Long Branch or Red Bank) for Sept 8 People’s Climate March (bus or T shirts for march?). Determine location of other Peoples Climate Marches (check with Lynn Dash).
* Would like periodic E-newsletters (perhaps right after each of our monthly meetings.
* We will meet monthly – first Tuesday of month for an hour (7:30-8:30)
	+ Next meeting Aug 7 at Millers
	+ Maybe conference bridge for those who can’t attend in person
* Pat Dillon has ideas on distribution to media, and will contribute in ~2 weeks.
* Green Building and Sustainable Element addition to Middletown Master Plan.: Marie Racioppi suggests we writeup a proposed change, prior to the 3 public hearings. Marie would serve on a committee to do the research and resulting proposal.
* Steve to send the current Middletown Energy plan to Jo Lockett and John Luard.