

FED MONEY
(DOE, IRA)

BPU (ENERGY OFC)
REGULATES

GRANT

TRADE ORGS
ACCA

TRAINING

LEGISLATORS
PROVIDE WHAT
CONSTITUENTS
WANT

HVAC
VENDORS
BID
HEAT
PUMP

HEAT PUMP
TRAINED
HVAC STAFF

UTILITIES
REBATES &
INCENTIVES

BLDGS
LEGISLATION
CLEAN
ENERGY
MODERN
INTERACTIVE
GRID

DATABASE
HVAC CO'S

"ELECTRIFICATION"
CUSTOMER AWARENESS

ELECTRIFICATION FUTURE
CUSTOMER & HVAC VENDOR
EDUCATION

PSM 2/16/2024